SPONSORSHIP BENEFITS

There are five (5) ways to support this exciting event:

1. General Conference Sponsor;
2. Special Event Sponsor;
3. Delegate Bags Sponsor;
4. Scientific Awards Sponsor;
5. Booth sponsor; and
6. In-kind Contributions Sponsor

1. GENERAL CONFERENCE SPONSOR

Sponsoring the overall conference demonstrates your commitment to student research and education. As a general conference sponsor, you can help us realize our goal to provide a forum for profiling student research in epidemiology and biostatistics. The level of support you provide is matched with increasing benefits, which are outlined in the Sponsor Benefits table on the last page of this document. The levels are:

   1. Premium $4000 or more
   2. Platinum $3,000-$3,999
   3. Gold $2,000-$2,999
   4. Silver $1,000-$1,999
   5. Bronze $500 - $999
   6. Friends $500 or less

2. SPECIAL EVENT SPONSOR

a) Luncheon $3,500 (Platinum) (one available)
This event will be open to all conference delegates and judges and will attract approximately 200 students (undergraduate and graduate) from across Canada. When you sponsor this event, your name will appear prominently in the room and you will receive all the benefits that accompany the Platinum level commitment (see Sponsorship Packages).

b) Refreshment Break & Poster session $1,000 (Silver) (one available)
The refreshment breaks (2) during time of poster judging will be an opportunity for all conference delegates to mingle, reflect, and enjoy various snacks and refreshments between oral presentation sessions. When you sponsor one of these events your name will appear prominently in the food service area. Also, because this is listed at the Silver level, you will receive all of the benefits that accompany such a commitment (see Sponsorship Packages).

c) Social Evening & Awards Ceremony $5,000 (Premium) (one available)
The Social Evening is the place where all the delegates have the opportunity to meet, network, and have fun! At this event, a full dinner is served with entertainment. When you sponsor this event, your name will appear prominently in the venue, receive recognition/thank you at the beginning of the evening, and you will receive all of the benefits that accompany the Premium level commitment. (See Sponsor Benefits)

3. **DELEGATE BAGS SPONSOR $2,500 (Gold)** (one available)
   Tote bags will be given to each delegate. Each tote bag will carry the delegate's program and informational material. The sponsor recognition includes imprint of the sponsor's name/logo and the CSEB logo in a separate area of the bag along with all of the benefits accorded to a Gold level sponsor. (See Sponsor Benefits)

4. **SCIENTIFIC AWARDS SPONSOR (Friends)**
   Monetary awards will be given to the best scientific abstracts for oral and poster presentation. First, second, and third place prizes for both the oral presentations (1st: $100, 2nd: $50, 3rd: $50) and poster presentations (1st: $100, 2nd: $50, 3rd: $50). There are also thematic awards to which the sponsor may wish to allocate a specific amount (please contact us for details). The sponsor will be acknowledged for their sponsored award at the social evening reception and awards ceremony and will receive all of the benefits accorded to a minimum Friends level sponsor, depending on the amount (see Sponsor Benefits).

5. **BOOTH/KIOSK SPONSOR**
   At a cost of $500, a booth or kiosk space will be provided to your organization, equipped with table, table dressings, and chair(s). A booth/kiosk is a perfect way to interact with students and offer resources such as informational pamphlets and other information on your organization.

6. **IN-KIND CONTRIBUTIONS SPONSOR**
   We welcome in-kind contributions and will publicly acknowledge the support of organizations that provide the following, including:
   - Printing
   - Translation (English to French)
   - Prizes and gifts for judges
   - Promotional items in the delegate bags such as office supplies, note pads, etc.
   - Any other agreed upon service
   Depending on the level of in-kind contributions, your organization may be eligible to receive benefits listed in the Sponsorship Benefits matrix. All in-kind contributions will be negotiated individually between conference planners and the organization.

**FOR MORE INFORMATION ON SPONSORSHIP, PLEASE CONTACT:**

Vanja Gavranic, Chair, 2014 CSEB Student Conference Planning Committee
vanja.gavranic@medportal.ca
<table>
<thead>
<tr>
<th>SPONSOR BENEFITS</th>
<th>Premium $4000+</th>
<th>Platinum $3000-3999</th>
<th>Gold $2000-2999</th>
<th>Silver $1000-1999</th>
<th>Bronze $501-999</th>
<th>Friends &lt;=$500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship announcement on social media (website, Facebook, Twitter), including sponsorship level</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Corporate logo on sponsor sign at conference</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition with registration materials and in final conference program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Recognition of sponsor level on conference print materials</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Recognition/thank you at conference opening</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Display promotion material on Sponsor Information Table</td>
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<td>✓</td>
<td>✓</td>
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<td>One piece promotional material in delegate registration kit</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Corporate logo on signage on sponsored event(s)</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Complimentary ad in conference program brochure</td>
<td>Full page</td>
<td>1/2 page</td>
<td>1/2 page</td>
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<tr>
<td>Complimentary booth</td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td>Link to your website on student CSEB conference website and Facebook page</td>
<td>✓</td>
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