



Sponsorship Prospectus

2017 BIENNIAL CONFERENCE

EPIDEMIOLOGY AND BIOSTATISTICS:
FROM MOLECULES TO POPULATION

MAY 30TH TO JUNE 2ND
THE BANFF CENTRE • BANFF, ALBERTA

2017 BIENNIAL CSEB CONFERENCE EPIDEMIOLOGY AND BIOSTATISTICS: FROM MOLECULES TO POPULATION

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CALL FOR SPONSORS

The 2017 Biennial CSEB Conference is entitled 'Epidemiology and Biostatistics: From Molecules to Population'. The aim of the conference is to highlight the diversity of health domains in which epidemiologists and biostatisticians work. These professionals are employed in academic, public health, and industry settings to conduct research on topics that encompass the Canadian Institutes of Health Research's four pillars of health research, namely biomedical, clinical, health systems and services, and social/cultural/environmental factors affecting population health. The keynote speakers will reflect this diversity through presentations about genetic epidemiology (Dr. David Meyre, McMaster University) and social epidemiology (Dr. Ana Díez Roux, Drexel University). The conference will also feature professional development workshops, student career development workshops, and multiple oral and poster presentation sessions. The conference will inspire attendees to take on new research challenges, foster mentorship and capacity-building opportunities, create multidisciplinary research collaborations, and profile new research knowledge, tools, and approaches of interest to the disciplines of epidemiology and biostatistics.

We hope you will support this important conference. For your convenience, this package outlines the many ways you can support the conference, as well as the many benefits of being a conference sponsor.



BENEFITS OF SPONSORSHIP

- The opportunity to demonstrate leadership in the field;
- Distinguishing your organization as one with a sincere presence or interest in epidemiology, biostatistics, or a related area such as public health;
- Opportunity for extensive networking opportunities; in person contact to facilitate research partnerships and student recruitment;
- Availability of customized sponsorship packages enabling you to competitively position your organization the way that benefits you most;
- An increased flow of traffic through the sponsorship and exhibit areas during breakfast, receptions and breaks;
- A great opportunity to evaluate potential partnerships;
- Distributing your organization's information literature to a very targeted market;
- Opportunity to be identified as the host of a conference breakfast, lunch, coffee break or reception;
- Opportunity to have an exhibitor table or booth and distribute information literature and display the organization's logo;
- Promoting your organization's brand;
- Acknowledgement of your organization's logo or name in various aspects of the conference.

LEVELS OF SUPPORT

PLATINUM SPONSOR

\$10,000

- ✓ Acknowledgment as the official sponsor of the conference app
- ✓ Recognition as the title sponsor of one (1) lunch
- ✓ Recognition as a title sponsor of the student travel bursary program
- ✓ Featured sponsorship social media posts on Twitter, Facebook and LinkedIn including logo and link to your website
- ✓ One (1) exhibitor booth space
- ✓ Five (5) conference registrations
- ✓ Logo recognition on the conference website, in the electronic program and conference app
- ✓ Logo recognition on the scrolling slides in the plenary room in between all sessions and during meals
- ✓ Opportunity to provide 3 items at the sponsor inclusions display (and logo on digital screen at the inclusions display)

GOLD SPONSOR

\$7,000

- ✓ Recognition as the title sponsor of one (1) breakfast
- ✓ One (1) exhibitor booth space
- ✓ Three (3) conference registrations
- ✓ Featured sponsorship social media posts on Twitter, Facebook and LinkedIn including logo and link to your website
- ✓ Logo recognition on the conference website, in the electronic program and conference app
- ✓ Logo recognition on the scrolling slides in the plenary room in between all sessions and during meals
- ✓ Opportunity to provide 2 items at the sponsor inclusions display (and logo on digital screen at the inclusions display)

SILVER SPONSOR

\$5,000

- ✓ Recognition as the title sponsor of one (1) coffee break
- ✓ One (1) exhibitor booth space
- ✓ Two (2) conference registrations
- ✓ Featured sponsorship social media posts on Twitter, Facebook and LinkedIn including logo and link to your website
- ✓ Logo recognition on the conference website, in the electronic program and conference app
- ✓ Logo recognition on the scrolling slides in the plenary room in between all sessions and during meals
- ✓ Opportunity to provide two items at the sponsor inclusions display (and logo on digital screen at the inclusions display)

BRONZE SPONSOR

\$2,000

- ✓ One (1) conference registrations
- ✓ Opportunity to provide one item at the sponsor inclusions display (and logo on digital screen at the inclusions display)
- ✓ Logo recognition on the conference website, in the electronic program and conference app
- ✓ Logo recognition on the scrolling slides in the plenary room in between all sessions and during meals

OTHER OPPORTUNITIES

OFFICIAL WEBCAST/LIVE STREAMING SPONSOR

\$5,000

- ✓ Acknowledgement as the official webcast sponsor for the duration of the conference
- ✓ - Logo recognition on the conference website, in the electronic program and on the conference app
- ✓ - Logo recognition on the scrolling slides in the plenary room in between all sessions and during meals
- ✓ - Featured sponsorship social media posts on Twitter, Facebook and LinkedIn including logo and link to your website

SESSION SPONSORSHIP TIER II

\$5,000

- ✓ Acknowledgement as the official sponsor of the presented workshop
- ✓ Travel and registration covered for workshop presenters
- ✓ Logo recognition on the conference website, in the electronic program and conference app
- ✓ Featured sponsorship social media posts on Twitter, Facebook and LinkedIn including logo and link to your website
- Speaker/facilitator costs (travel, accommodation, fees) should not exceed \$2,000

SESSION SPONSORSHIP TIER I

\$3,000

- ✓ Acknowledgement as the official sponsor of the presented session;
- ✓ Logo recognition on the conference website, in the electronic program and conference app
- ✓ Featured sponsorship social media posts on Twitter, Facebook and LinkedIn including logo and link to your website

EXHIBIT BOOTH SPACE

\$1,000

- ✓ One (1) 10'x6' exhibit space (includes 1 table, 2 chairs, and 1 power bar)
- ✓ One (1) conference registrations for staff attending the exhibit
- ✓ Logo recognition on the conference website, in the electronic program and conference app
- ✓ Logo recognition on the scrolling slides in the plenary room in between all sessions and during meals
- ✓ Featured sponsorship social media posts on Twitter, Facebook and LinkedIn including logo and link to your website

SPONSOR INCLUSIONS DISPLAY

\$750

- ✓ Logo recognition on the scrolling slides in the plenary room in between all sessions and during meals
- ✓ Opportunity to provide two (2) items for inclusion at the sponsor inclusions display

ELECTRONIC MEDIA

\$750

- ✓ Half page ad to be advertised on the screen at the sponsor inclusions display and in the electronic program
- ✓ Featured sponsorship social media posts on Twitter, Facebook and LinkedIn including logo and link to your website
- ✓ Logo recognition on the conference website, in the electronic program and conference app

STUDENT SPONSORSHIP

\$750

- ✓ Logo recognition on the conference website, in the electronic program and conference app

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SPONSORSHIP FORM

Contact Information

CSEB will contact this individual to go over sponsorship benefits, book title sponsorships (if any), and arrange registration of conference delegate(s) from your organization.

Sponsoring Organization

Contact Person

Mailing Address

City

Province

Postal Code

Telephone Number

Email Address

Sponsorship Level

Platinum Sponsor (\$10,000)

Gold Sponsor (\$7,000)

Silver Sponsor (\$5,000)

Bronze Sponsor (\$2,000)

Other opportunities

Official Webcast/Live Streaming Sponsor (\$5,000)

Session Sponsorship Tier II (\$5,000)

Session Sponsorship Tier I (\$3,000)

Exhibit Booth Space (\$1,000)

Sponsor Inclusions Display (\$750)

Electronic Media (\$750)

Student Sponsorship (\$750)

Signature

Date

Please send your completed sponsorship application via email or fax to:

Conference secretariat: Face 2 Face Events Management

Local Tel: (613) 288-9239, ext. 101 • Toll Free: (866) 306-5714

Email: sally@f2fe.com • Fax: (613) 599-7805