Explore what the **Population Health Data Analysis Certificate (PHDA)** can do for you!

Designed for those who work in health or social sciences fields, this program provides an excellent opportunity to revitalize your current career, earn professional development credits* or get started in a rapidly diversifying field. This unique program offers:

- A flexible, fully online format
- A diverse set of analytic courses
- *Applied Pro D training

Apply now for the Professional Specialization Certificate in Population Health Data Analysis or take up to two stand-alone courses listed below for professional development starting May 2017.

Do you want to develop and conduct your own program or project evaluation?
PHDA 06 Health Services Program Monitoring and Evaluation is a practical course designed to provide the skills and knowledge you need to effectively conduct or manage project/program evaluations. Whether you are responsible for doing evaluations or managing evaluation staff or consultants, this course provides a very practice-based opportunity to learn the concepts and principles of monitoring and evaluating health service projects and programs.

Learn valuable skills in:
- Monitoring and evaluation planning
- Research design, measurement reliability and validity
- Common data sourcing, and the measurement of quality, effectiveness, efficiency
- Development of a complete evaluation for a health service or program of your choice

Looking to learn specialized analytic skills for a new research project?
PHDA 05 Longitudinal Analysis and Multi-level Modeling of Population Health Data is designed to provide valuable hands-on skills and experience specifying multi-level modeling and longitudinal analysis. Whether you are working on a research or work project, this course will provide the foundational knowledge and skills you need.

You will learn:
- Valuable analytic skills using Mplus and SAS
- A variety of analytic techniques for multivariate and multi-population models
- How to apply skills using 'real-world' data via a remotely accessed Secure Research Training lab

*The skills acquired in PHDA 06 and 05 align with the Public Health Agency of Canada's Core Competencies for Public Health Professionals and are eligible for 10 Professional Development (CPE) credits with CHIMA and CIPHI.

These fully online, non-credit courses are offered as a partnership between Population Data BC, the University of Victoria, Division of Continuing Studies and the Department of Geography.

Registration is open until April 14th, subject to availability. Please review program eligibility requirements prior to applying.

For more information and to apply contact:
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