

# SPONSORSHIP PROSPECTUS

**CSEB Conference**  
**June 26-28, 2023**  
**Westin Hotel**  
**Halifax, NS**



**The Canadian Society of  
Epidemiology and  
Biostatistics invites  
organizations to sponsor the  
2023 conference.**

The CSEB is a Canadian organization of professionals, founded in 1990, for the purpose of fostering epidemiological and biostatistical research and practice in Canada. The CSEB facilitates networking among epidemiologists and biostatisticians across Canada and communicates breaking news of relevance to our members. We promote the professions of epidemiology and biostatistics at all levels of government, academia and industry, and we engage with our counterparts in the USA and internationally. Not only do we assist faculties and schools of medicine and public health to improve training in our disciplines, we also bridge both the research and practice aspects of our disciplines through close collaboration with other groups such as the Public Health Agency of Canada (PHAC), Health Canada, the Association of Public Health Epidemiologists in Ontario (APHEO), the Saskatchewan Epidemiology Association (SEA), the Statistical Society of Canada (SSC), and the Canadian Association of Veterinary Epidemiology Preventive Medicine (CAVEPM).

Whether you are a new or returning sponsor, we thank you for your interest in the conference. We hope to count you among our partners for this year's conference and that we will see you in June in Halifax!

## **GOLD**

### **\$15,000**

- 90 second video played at the conference, app, website
- Four (4) complimentary passes to the annual conference
- Exhibit booth (10x10) at the in-person conference
- Recognized as a sponsor of a breakfast or lunch
- Virtual booth on the conference app
- Acknowledgement as a sponsor during welcome remarks
- Recognition as a sponsor on the conference app
- Recognition as a sponsor on the program
- Recognition as a sponsor on the CSEB website
- Four (4) Social media shout outs

## **SILVER**

### **\$10,000**

- Three (3) complimentary passes to the annual conference
- Exhibit booth (10x10) at the in-person conference
- Recognized as a sponsor of a coffee break
- Virtual booth on the conference app
- Recognition as a sponsor on the conference app
- Recognition as a sponsor on the program
- Recognition as a sponsor on the CSEB website
- Three (3) Social media shout outs

## **BRONZE**

### **\$5,000**

- Two (2) complimentary passes to the annual conference
- Exhibit booth (10x10) at the in-person conference
- Virtual booth on the conference app
- Recognition as a sponsor on the conference app
- Recognition as a sponsor on the program
- Recognition as a sponsor on the CSEB website
- Two (2) Social media shout outs

## **FRIEND OF CSEB**

### **\$3,000**

- One (1) complimentary pass to the annual conference
- Exhibit booth (10x10) at the in-person conference
- Virtual booth on the conference app

## **SUPPORTER**

### **\$1,500**

- Recognition as a sponsor on the program
- Recognition as a sponsor on the CSEB website
- Recognition as a sponsor on the conference app
- Virtual booth on the conference app

**TO CONFIRM YOUR SPONSORSHIP,  
CONTACT SALLY CLEFORD (SALLY@F2FE.COM)**