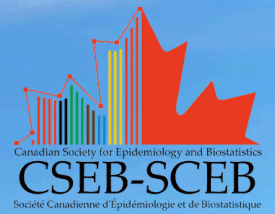


CSEB Conference

AUGUST 16-18, 2027
OTTAWA, ON



**Innovating for Impact:
Confronting Canada's
Population Health Challenges**

**SPONSORSHIP
PROSPECTUS**

The Canadian Society of Epidemiology and Biostatistics invites organizations to sponsor the 2027 conference.

The CSEB is a Canadian organization of professionals, founded in 1990, for the purpose of fostering epidemiological and biostatistical research and practice in Canada. The CSEB facilitates networking among epidemiologists and biostatisticians across Canada and communicates breaking news of relevance to our members. We promote the professions of epidemiology and biostatistics at all levels of government, academia and industry, and we engage with our counterparts in the USA and internationally. Not only do we assist faculties and schools of medicine and public health to improve training in our disciplines, we also bridge both the research and practice aspects of our disciplines through close collaboration with other groups such as the Public Health Agency of Canada (PHAC), Health Canada, the Association of Public Health Epidemiologists in Ontario (APHEO), the Saskatchewan Epidemiology Association (SEA), the Statistical Society of Canada (SSC), and the Canadian Association of Veterinary Epidemiology Preventive Medicine (CAVEPM).

The 2027 Conference theme is *“Innovating for Impact: Confronting Canada’s Population Health Challenges”*

The conference programming will address areas such as self-sufficiency and “Made in Canada” solutions, leadership in health research and public health, building trust and combatting misinformation, biostatistical methods in a shifting environment and the research to policy pipeline

Key topics for discussion during the plenary sessions will include:

- climate change, environmental and food system instability;
- aging populations and chronic disease;
- emerging infectious diseases and antimicrobial resistance;
- mental health crises and social disconnection

Whether you are a new or returning sponsor, we thank you for your interest in the conference. We hope to count you among our partners for the 2027 conference.

GOLD **\$15,000**

- 90 second video on the conference app and website
- Four (4) complimentary passes to the conference
- Exhibit booth (8x8) at the in-person conference
- Recognition as a sponsor of a breakfast or lunch
- Acknowledgement as a sponsor during welcome remarks
- Recognition as a sponsor on the conference app
- Recognition as a sponsor on the program
- Recognition as a sponsor on the CSEB website
- Four (4) Social media shout outs

SILVER **\$10,000**

- Three (3) complimentary passes to the conference
- Exhibit booth (8x8) at the in-person conference
- Recognition as a sponsor of a coffee break
- Recognition as a sponsor on the conference app
- Recognition as a sponsor on the program
- Recognition as a sponsor on the CSEB website
- Three (3) Social media shout outs

BRONZE **\$5,000**

- Two (2) complimentary passes to the conference
- Exhibit booth (8x8) at the in-person conference
- Recognition as a sponsor on the conference app
- Recognition as a sponsor on the program
- Recognition as a sponsor on the CSEB website
- Two (2) Social media shout outs

FRIEND OF CSEB **\$3,000**

- One (1) complimentary pass to the conference
- Exhibit booth (8x8) at the in-person conference
- Recognition as a sponsor on the program
- Recognition as a sponsor on the CSEB website
- Recognition as a sponsor on the conference app

SUPPORTER **\$1,500**

- Recognition as a sponsor on the program
- Recognition as a sponsor on the CSEB website
- Recognition as a sponsor on the conference app

TAILOR YOUR PACKAGE!

- Contact us to tailor a package that best meets the needs of your organization

To confirm your sponsorship, contact Sally Cleford (sally@f2fe.com)

